

D.K.GOV'T.COLLEGE FOR WOMEN(A), NELLORE
DEPARTMENT OF COMMERCE

VISION:

The Department is committed to integrate all facets of commerce and management to educate and train innovative and competent human resource globally suitable for industry, business and service sector and to equip and encourage them to start their own ventures in urban or rural areas benefitting both the classes and masses.

MISSION:

We are dedicated to secure and deliver knowledge through teaching, research and extension; and to seek continuous improvement in the quality of education to remain globally competitive.

- ❖ To build a conceptual foundation in the area of commerce and develop students for professional career in accounting, finance, research and higher education.
- ❖ To equip the students with accounting and entrepreneur skills.
- ❖ To build life skills through value based education and service oriented programmes.

GOALS:

- ✚ To consolidate, strengthen and update the existing programmes
- ✚ To expand and diversify to cover the frontier areas by introducing newly certain Innovative academic programmes
- ✚ To foster research in regional studies that too of interdisciplinary nature
- ✚ To keep regular interaction with business and industry with the help of establishment of chairs and entering into MOUs
- ✚ To introduce professional courses, short-term, long-term and need based
- ✚ To undertake extension and consultancy activities
- ✚ To adopt latest educational technology such as use of computer, internet etc.
- ✚ To adopt appropriate methods of assessment and evaluation of performance of learners
- ✚ To improve soft skills to bring about balanced personality development of the learners